

Council on Online Education and  
the Rutgers Microcredentials Steering Committee  
*Expert Forum Series*

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# Innovation in Credentials

*Exploring Smart Growth and Student Impact  
Strategies for Microcredentials*

Presenter: Kevin Clarke, Associate Director, Research Advisory Services, EAB

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**FRIDAY MAY 3, 2024 | 12:30 PM – 1:30 PM**

**1:30 PM – 2:00 PM**

*Optional extended Q&A*

Please register [here](#) to receive the zoom link for this online forum.

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This presentation reviews the latest research surrounding the use of microcredentials and digital badges within the higher education landscape. It investigates their significance, not only in terms of their value to students but also in their resonance with employers. The presentation also explores strategies for constructing stackable credential programs designed to provide students with a coherent and adaptable pathway for skill acquisition and career advancement. By examining the evolving landscape, the presenters aim to identify where these credentials hold the greatest relevance and impact for both learners and the job market.

