

Council on Online Education

Expert Forum Series

A facilitated discussion with Jon Rice
Associate Director, Research Advisory Service, EAB

Meet Your New Graduate and Adult Learner

Insights on Changing Student Behaviors and Preferences

FEBRUARY 14, 2024 | 4:00 PM – 5:00 PM

Optional Extended Q & A for interested participants

5:00 PM – 5:30 PM

Please [register](#) here to receive the Zoom link for this
online forum.

Jon will discuss insights and answer questions about changing student expectations based on results from a recent EAB survey of 3,800+ graduate and adult learners. Highlights include:

- Student search behavior and priorities are shifting.
- Students are increasingly making enrollment decisions based on cost and outcomes.
- Students spend time researching, not applying.
- Students seek a variety of modality and schedule options.

Registered participants will be provided supplementary materials before and after the meeting.

*Next In the Series: Experts from RNL discussing
Challenges and Solutions for Engaging Prospective Online Students.*