

Council on Online Education
Expert Forum Series

**Prospective and Current
Online Student Preferences**

*Insights on the Elements That Make Online Programs
Appeal to Students*

A facilitated discussion with Scott Jeffe, Vice President, Research, RNL and Charles Ramos, Vice President, Graduate and Online Enrollment Management, RNL

APRIL 3, 2024 | 12:00 PM – 1:00 PM

1:00 PM – 1:30 PM

Optional extended Q&A

Please register [here](#) to receive the zoom link for this online forum.

Scott and Charles will discuss challenges and offer potential solutions for engaging more students through high-quality online programs, including market-aware approaches to curriculum design and delivery. Their insights are drawn from a recent RNL survey of 1500 current and prospective fully online students and additional RNL research efforts. These findings are coupled with insights from their decades of hands-on experience serving hundreds of higher education institutions.

*Next in series: Experts from EAB sharing insights on trends in microcredentials Friday, May 3, 12:30 p.m.
in partnership with the [Rutgers Microcredentials Steering Committee](#)*

