Office of the Executive Vice President for Academic Affairs

Leadership Profile

Director of Communications
About Rutgers the State University of New Jersey

Our story begins in 1766, a decade before the American Revolution. Our nation’s history is our history. Through social, economic, and technological revolutions, Rutgers continues to thrive and to seize the opportunities that arise with each new generation.

*Rutgers, The State University of New Jersey, stands among America’s highest-ranked, most diverse public research universities. The oldest, largest, and top-ranked public university in the New York/New Jersey metropolitan area, you’ll find us at our main locations in three New Brunswick, Newark, and Camden, and our footprint can be seen around the region. We’re an academic, health, and research powerhouse and a university of opportunity.*

University Mission

As one of the leading comprehensive public research universities in the nation, Rutgers, The State University of New Jersey, has the threefold mission of

- providing for the instructional needs of New Jersey’s residents through its undergraduate, graduate, and continuing education programs;
- conducting the innovative research that contributes to the medical, environmental, social, and cultural well-being of the state, as well as aiding the economy and the state’s businesses and industries; and
- performing public service in support of the needs of the residents of the state and its local, county, and state governments.

Each component of the university’s mission reinforces and supports the other two. Rutgers is dedicated to teaching that meets the highest standards of excellence, to conducting research that breaks new ground, and to providing...
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Rutgers, The State University of New Jersey includes:

- **Rutgers University–New Brunswick**, founded in 1766, Rutgers–New Brunswick, is located in central New Jersey. Our flagship location is New Jersey’s No. 1 public research university, a top 20 public national university, a member of the Association of American Universities, and home of the Big Ten Scarlet Knights.

- **Rutgers Biomedical and Health Sciences**, is home to one of the nation’s largest academic health centers, Rutgers’ approach to integrating education, research, and clinical care is transforming lives. No other New Jersey institution comes close to offering our range of programs for educating doctors, nurses, dentists, pharmacists, and other health care professionals. With multiple campuses in Newark, New Brunswick, Piscataway, and Blackwood, RBHS prepares nearly 7,000 students to be physicians, nurses, dentists, pharmacists, and other health professionals.

- **Rutgers University–Newark**, a leading urban research university that takes every advantage of being located in the heart of New Jersey’s largest city and is just minutes from midtown New York City. With our top-ranked diversity, one of our greatest strengths, we focus on economic prosperity and social mobility for new generations.

- **Rutgers University–Camden**, Rutgers traditions and prestige come alive in the heart of the Delaware Valley in an increasingly dynamic urban environment just minutes from Philadelphia. Experience a personalized, close-knit environment at Rutgers–Camden. Where approximately 6,500 students pursue more than 40 undergraduate majors, and approximately 30 graduate and professional programs through six schools.
University Leadership

Jonathan S. Holloway, President

Jonathan Holloway, a U.S. historian, took office as the 21st President of Rutgers, The State University of New Jersey, on July 1, 2020. He also serves as a University Professor and Distinguished Professor. Prior to accepting the presidency of Rutgers, Dr. Holloway was provost of Northwestern University from 2017 to 2020 and a member of the faculty of Yale University from 1999 to 2017. At Yale, he served as Dean of Yale College and the Edmund S. Morgan Professor of African American Studies, History, and American Studies.


Dr. Holloway, who began his academic career at the University of California, San Diego, received a bachelor’s degree with honors in American studies from Stanford University, and a Ph.D. in history from Yale University.
He serves on boards of the Smithsonian’s National Museum of African American History and Culture, Andrew W. Mellon Foundation, the Universities Research Association, the Institute of International Education, and the Academic Leadership Institute. In 2021, New Jersey Governor Phil Murphy appointed him as one of four co-chairs of the state’s Wealth Disparity Task Force.

Dr. Holloway is an elected member of the American Academy of Arts and Sciences and the Society of American Historians. He is a Fellow of the Council on Foreign Relations.

Prabhas V. Moghe, Executive Vice President for Academic Affairs

On October 5, 2020, Prabhas V. Moghe was appointed as the Executive Vice President for Academic Affairs at Rutgers, The State University of New Jersey.

As the Executive Vice President for Academic Affairs (EVPAA), Moghe is the second ranking administrative leader, and forges strategies and develops initiatives to strengthen the academic enterprise at Rutgers. He serves as the President’s chief adviser on academic matters, leads all universitywide faculty support programs, and coordinates academic priorities across the central administrative offices and Chancellor-led units. In this role, he works closely with the chancellors and their provosts and gives voice to a collective vision that will propel Rutgers among our finest peer institutions. The EVPAA also has oversight for the Office for Research, which combines various key functions of research, intellectual property, and grants administration. Among other key university wide functions, the EVPAA manages the tenure and promotion processes and has oversight for the libraries, Rutgers Global, continuing studies, enrollment management, student veteran’s services, institutional

Since joining Rutgers in 1995, Moghe was named a Distinguished Professor of Biomedical Engineering, and Chemical and Biochemical Engineering, in 2013. He has
made many contributions to interdisciplinary graduate education, biomedical and health sciences, and nanomedicine. His research has led to innovations in cancer detection and potential nanotechnology therapies for brain degenerative disorders like Parkinson’s disease. Moghe research has secured nearly $20 million in funding and supported the completion of over 25 PhDs, and led to more than 100 peer-reviewed journal publications, and over 300 podium and plenary talks. Moghe has directed two National Science Foundation-sponsored graduate training programs spanning 12 years—in biologic interfaces and in stem cell science and engineering. In addition to his School of Engineering appointment, he has served as an adjunct professor of surgery at Robert Wood Johnson Medical School since 2008 and is a full member of the Rutgers Cancer Institute of New Jersey. He has been named a fellow of the Biomedical Engineering Society, the American Institute of Medical and Biological Engineering, and the International Union of Societies for Biomaterials Science and Engineering.

In his work to date, Moghe has championed academic excellence, strongly supported undergraduate and graduate education, and strengthened faculty recruitment and development. Previously, Moghe was appointed in 2019 as provost and executive vice chancellor for research and academic affairs for Rutgers–New Brunswick. A recipient of the university’s Leadership in Diversity Award, Moghe is actively leading programs to broaden the participation of minority students in STEM disciplines. Appointed as the first vice chancellor for research and innovation for Rutgers–New Brunswick in January 2018, Moghe established a number of institutional initiatives and partnerships to nurture and expand research across a broad spectrum of fields, including the humanities, data sciences, life and health sciences, and advanced manufacturing.

Academics

At Rutgers, academics are about personal achievement, discovery, and community involvement. We are a top public research university in the middle of one of the world’s greatest economic, political, and cultural regions. We offer countless opportunities for students to explore and pursue their interests. Across the university’s three locations—and online—undergraduate and graduate students, professionals, and lifelong learners alike encounter diverse educational and research opportunities delivered by world-class faculty.
Diversity

As one of the nation’s most diverse universities, Rutgers draws strength from the rich variety of perspectives and life experiences of our beloved community. We are committed to working towards inclusion, moving from ideals to action. As the steward of Rutgers’ academic mission, the EVPAA is also committed to creating a culture of inquiry and accountability in which all members of our community thrive and have a role in bringing about meaningful change.

Research

We have a reputation for excellence! Breakthroughs in knowledge—technology, the humanities, or health care—are the essence of a top research university. At Rutgers, we have a strong track record of discovery—from finding a cure for tuberculosis to developing eco-friendly building materials, to name a few.

Starting from an early emphasis on agriculture and the mechanical arts related to the university’s land-grant mission, Rutgers research has expanded into a leading hub for respected researchers tackling society’s largest challenges. The achievements of our award-winning faculty drive Rutgers’ world-class reputation. They teach, discover, provide health care, innovate, mentor, and share
their knowledge. Leaders in their fields, their everyday endeavors yield brilliant outcomes.

Location

New Jersey may be small, but it’s the 11th most populous U.S. state. You’ll find people here from all walks of life and from all over the world. The same is true at Rutgers. Our nearly 68,000 students—from every New Jersey county, every state in the nation, and 120 countries—are learning and preparing for success. Since the state’s inception, New Jersey has been characterized by ethnic and religious diversity. Our campus diversity is noteworthy enough to catch the attention of U.S. News & World Report, which recognizes Rutgers–Newark among the most ethnically diverse college campuses nationwide.

An Economic Growth Environment

From major pharmaceutical, life sciences, and financial services firms to advanced manufacturing, information technology, and transportation and logistics operations, New Jersey boasts a diverse economy and is a hub for business and innovation.

- Rutgers plays a large role in turning great ideas into products, services, and policies that make a difference. In 2021, the Garden State was home to 28 Fortune 500 companies, three of which are Fortune 100 companies. Many of these companies employ Rutgers grads and/or partners with the university.
At Rutgers Business School–Newark and New Brunswick, the Center for Urban Entrepreneurship and Economic Development (CUEED) is the first center of its kind in the nation to integrate scholarly works with private capital, government, and nonprofit sectors to develop resources in the city of Newark and bring renewed economic growth and vitality.

**Center to It All**

Rutgers is proud to be The State University of New Jersey, the Garden State’s premier, comprehensive public research university, with educational and outreach programs that reach residents in all 21 New Jersey counties.

Positioned between the commercial hubs of New York City and Philadelphia, with 90 miles of coastline along the way—New Jersey is both a home base and a destination for millions of people.

The only university in the United States that is a colonial college, a land-grant institution, and a leading national public research university, Rutgers has a 250-plus-year history of tackling new challenges and meeting the needs of each rising generation.

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**The Position**

We are seeking a Director of Communications for the Office of the Executive Vice President for Academic Affairs (OEVPAA). This role provides leadership, coordination, oversight, and support in the management of divisional communications.

**Key Duties**

- Communications Strategy
- Content Creation and Editing
- Project Management
- Administration
This role develops universitywide communications strategy for the OEVPAA for both internal and external constituents through content creation, editing, visual content development, and project management. It works closely with colleagues in units across the division, with the offices represented on the President’s Cabinet, and with University Communications and Marketing.

**Posting Summary**

- Develops strategic goals for universitywide academic affairs communication that are interconnected with the university’s and OEVPAA’s vision and values.

- Develops and manages the universitywide communications strategy for EVPAA. Directs divisional communications that provide a uniform image, brand, and messaging across multiple units. Directs the work of EVPAA unit communications leaders.

- Foster collaborative relationships with partners and serve as a liaison to University Communications and Marketing and Executive Director of Communications in the President’s Office.

- Develop communications materials through collaboration with multiple stakeholders, including EVPAA senior leadership and the President’s Cabinet, for use in communications to various institutional audiences.

- Research, write, edit, and update copy for universitywide written communications through multiple outreach methods, including but not limited to website stories, campus emails, division publications for programs, services, functions, and events.

- Develop speeches and reports for the EVPAA.

- Creates presentations that convey critical messages to key constituencies through text, data, and graphics.

- Develops high-level, confidential documents and reports on behalf of the EVPAA for the President and senior leadership. Provides briefing materials, background reports, and summary statistics for the President, EVPAA, and VPAPA, which includes drafting communication responses for highly sensitive situations and crisis management.

- Develops briefing materials based on research, reports, presentations, and talking points for senior leaders’ use in presenting to the Board of Governors, Board of Trustees, University Senate, and similar bodies.

- Edits content written by colleagues and other stakeholders to ensure alignment with EVPAA and university style guidelines, brand voice, and strategic goals.
 ◆ Supervises web content and strategy development, with assistance from the Senior Editorial/Media Specialist.

 ◆ Manages the production of and creates graphic arts and printed publications that include visually appealing graphics and utilize images and videos that adhere to brand guidelines and reflect a cohesive and professional image.

 ◆ Develops high-level communications strategy and creates annual communications plan and calendar for implementation of that strategy.

 ◆ Manages divisionwide communications and works on multiple projects concurrently with colleagues across the division and university.

 ◆ Conducts content audits to gather strategic and user insights and recommends adjustments accordingly.

 ◆ Interacts with multiple stakeholders and constituencies of the EVPAA, including the President’s Office, Cabinet Offices, Chancellor’s Offices, University Senate, and Unit Leads in the division.

 ◆ Provides direction to communications leads in units of the EVPAA division.

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**Apply**

To learn more about this position and to apply, view the Director of Communications posting on our Employment Opportunities page.

*It is university policy to provide equal employment opportunity to all its employees and applicants for employment regardless of their race, creed, color, national origin, age, ancestry, nationality, marital or domestic partnership or civil union status, sex, pregnancy, gender identity or expression, disability status, liability for military service, protected veteran status, affectional or sexual orientation, atypical cellular or blood trait, genetic information (including the refusal to submit to genetic testing), or any other category protected by law. As an institution, we value diversity of background and opinion, and prohibit discrimination or harassment on the basis of any legally protected class in the areas of hiring, recruitment, promotion, transfer, demotion, training, compensation, pay, fringe benefits, layoff, termination or any other terms and conditions of employment. For additional information please see the NonDiscrimination Statement.*