

**Rutgers University-Camden
Campus-wide Continuous Improvement
Assessment Plan
September 26, 2022**

Assurance of Learning

1. Overview of the Programs

Rutgers, The State University of New Jersey, has a threefold mission: instruction, research, and public service, with each component supporting the other two. Additionally, the university has completed an Equity Audit, which will shape the development of a university-wide diversity strategic planning process to be launched, that brings the voices, ideas, and energy of the diverse stakeholders of the Rutgers community together (<https://www.rutgers.edu/president/diversity-equity-inclusion>). Academic Units and Administrative Units on each campus will begin their public launch of the planning process in FY2022-23.

The Rutgers – Camden community elaborates upon the Rutgers mission by noting that “Camden is a city known for its determination and resilience. Together we’ve created a research university that’s driving innovation across the region while providing incredible opportunities for students to learn by engaging in the world around them” (<https://camden.rutgers.edu/new/about/>).

Table 1: Programs and Assessment Cycles

<<insert listing of all programs being assessed>>

Name of Program	Normal delivery mode	Number of learning goals*	Timing of assessment cycle
School of Business	On-Campus or Off-Campus	Identified each unit number of learning	Every 3 semesters
School of Nursing			Annually per accreditation requirements
Law School			Annually per accreditation requirements
College of Arts and Sciences			Rotation based on programs/department: STEM; Social Science; Humanities every 3-5 years

*See listing of learning goals by program in Appendix A

2. LEARNING GOALS

a. Background

RUTGERS UNIVERSITY LEARNING GOALS (published online at <http://oirap.rutgers.edu/LearningGoals.pdf>) ([Links to an external site.](#))

Rutgers University graduates should possess the skills and knowledge to be responsible citizens and productive contributors to society in their workplaces and in their intellectual, cultural, and social endeavors. Therefore, the university community will work to provide the education that supports the following learning goals.

I. Intellectual and Communication Skills

A. Critical Thinking

Students will develop their ability to engage in logical thinking and complex critical analysis.

B. Communication

Students will develop their skills in expressing complex ideas through written and oral communication.

C. Mathematical Reasoning and Analysis

Students will develop their skills in analyzing and interpreting numerical data, and in reasoning and problem solving through mathematical processes.

D. Scientific Inquiry

Students will develop their understanding of scientific methods of inquiry, including the use of observation and experimentation to answer questions and generate new knowledge.

E. Information and Computer Literacy

Students will develop their skills in gathering, accessing, analyzing, and interpreting information, in part through using the tools of modern computer technology.

II. Understanding Human Behavior, Society, and the Natural Environment

A. Historical Understanding

Students will develop their understanding of the historical bases of the societies and world in which we live.

B. Multicultural and International Understanding

Students will understand the multicultural aspects and international dimensions of the societies and world in which we live.

C. Understanding of Literary and Artistic Expression

Students will develop their understanding of and appreciation of the various creative literary and artistic endeavors.

D. Understanding the Bases of Individual and Social Behavior

Students will develop their understanding of the nature of human behavior.

E. Understanding the Physical and Biological World

Students will develop their understanding of the natural environment in which we live and the forces that have shaped it.

III. Responsibilities of the Individual in Society

A. Citizenship Education

Students will develop their understanding of the political and policy making processes of the United States and of their role as citizens in a democratic society.

B. Social and Ethical Awareness

Students will develop their ability to recognize and assess ethical questions, and to make reasoned judgments about alternative solutions to those issues.

b. Process to Review and Update Learning Goals

Each academic unit reviews and updates learning goals through an internal identified governance structure that is assigned as an essential annual process of review and updating learning goals.

c. Learning Goals RU-Camden Website

Rutgers-Camden Mission

The URL for this information is <https://camden.rutgers.edu/new/about/> (Links to an external site.). A pdf copy of this information can be accessed by [clicking here](#).

Actions

d. Mapping of Learning Goals

<< Insert relevant narrative >>

e. Previous Year Learning Goals Update

<< Insert relevant narrative >>

3. ASSESSMENT PLAN, STRUCTURE, AND PROCESS

a. Assessment Overview

<< Insert relevant narrative >>

b. Current Year Update:

<< Insert relevant narrative >>

4. ASSESSMENT, TOOLS, MEASURES, AND RESOURCES

a. Measures/Tools: Direct and Indirect Assessment Tools

<< Insert relevant narrative >>

b. Direct Resources Utilized in the AoL Process:

i. Governance Structures and Committee Compositions

<< Insert relevant narrative >>

ii. Tools and Technologies

<< Insert relevant narrative >>

5. BENCHMARKS AND STANDARDS

<< Provide a description of benchmarks and standards used for comparison within the institution and with peer institutions. >>

Previous Year Benchmark Updates:

<< Insert relevant narrative >>

APPENDIX A – LEARNING GOALS (Example)

<< Insert learning goals and objectives for each assessed program>>

Program	Learning Goals	Learning Objectives
University Goals Rutgers-Camden Goals School/Unit Program Goals Undergraduate Graduate	General Management Knowledge	Students will demonstrate an understanding of the basic functions of business and functional area concepts
	Critical Thinking	Students will be able to critically use information and data to analyze, interpret and solve business problems.
	Teamwork and Interpersonal Relations	Students will develop interpersonal skills and demonstrate the ability to work effectively in teams.
	Effective Communication Skills	Students will demonstrate the ability to communicate complex ideas effectively and accurately in a range of contexts.
	Global Perspective	Students will demonstrate an ability to identify and analyze global factors (political economic, culture, legal, demographic) that impact the management of business operations in the global environment.
	Ethical Reasoning	Students will realize that organizations and their actions affect different stakeholders; they will demonstrate the ability to identify and weigh the ethical implications of these actions.
	Technology Fluency/IT Literacy	Students will demonstrate conceptual knowledge and practical application of information technology.