

Jeffrey Lane

Author Jeffrey Lane does his best writing during intense, uninterrupted 45-minute bursts. Knowing this, he sets his schedule accordingly, prioritizing his writing time.

Lane also has a unique approach to writer's block. He calls his mother. She helps him disentangle his thoughts by walking him through the process, asking: "What are you trying to say, Jeffrey?"

Lane, who is a digital urban ethnographer and Assistant Professor of Communication at Rutgers, shared his writing tips during our September 2020 Writing Retreat.

Lane is author of *The Digital Street* (published by Oxford University Press), about the digital side of a neighborhood and how that shapes the lives of young, Black teenagers in Harlem. The book is based on his fieldwork as an outreach worker and shares the lessons learned from young people in the shadow of gentrification. Lane also is author of *Under the Boards: The Cultural Revolution in Basketball* (University of Nebraska Press).